

Novia | Bima

Due storie di luce così diverse ma così simili
Two lighting stories, so different, so similar





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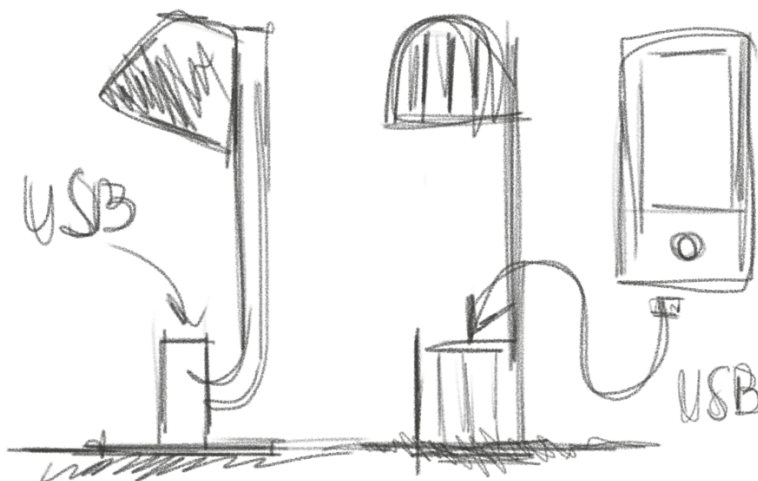
Sono due capitoli della stessa storia che descrivono due idee di luce simili ma diverse nei dettagli.

Parole sinuose da un lato, espressioni più rigide dall'altro. Una tecnologia che racconta di Led e usb nascosta in una pagina, la stessa tecnologia dichiarata con dettagli a vista nell'altra. Un colore standard delicato contrapposto ad un colore forte. Dettagli diversi, racconti scritti con ritmi opposti, ma la stessa identica voglia di far incontrare un nuovo design con una funzionalità unica nello spazio contenuto di due lampade da tavolo unite dallo stesso racconto di luce.

They are two chapters of the same story that describe two ideas of light similar but different in details.

Sinuous words on one hand, more rigid expressions on the other. A technology that tells of Led and USB hidden on one page, the same technology declared with visible details on the other. A delicate standard color contrasted with a strong color. Different details, stories written with opposite rhythms, but the same identical desire to bring together a new design with a unique functionality in the contained space of two table lamps united by the same story of light.

Designer: **Filippo Protasoni**



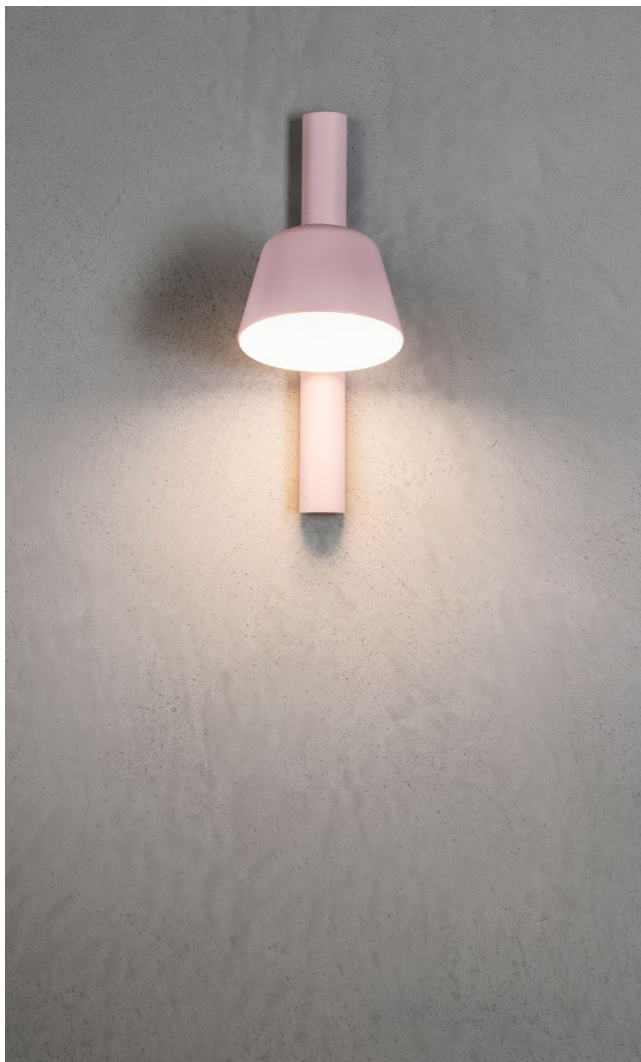


Bima T1 USB

Bima è una storia dal segno dolcemente tecnico, nata da un naturale adattamento della luce alla funzione di ricarica integrata. Nella versione da tavolo, l'elemento di sostegno si sdoppia per porgere agevolmente la porta USB, mentre nella versione a parete la presa è mobile per consentire un posizionamento flessibile all'interno dello spazio. L'insolito abbinamento con il prodotto applique genera un racconto nuovo, totalmente inedito per il mercato, una distintiva esperienza per l'utente.

Bima is a story with a sweet technical feature, created from the natural adaptation of light to the integrate recharge function. The support of the table version is divided into two parts so that USB port is easily accessible, while in the wall version the port is movable to allow its flexible positioning. The unusual pairing with the wall light creates an entirely new product on the market and offers a distinctive experience to customers.



**Bima W1 USB****Bima W1**

La versione da parete regala come opzione anche una presa USB mobile, da fissare dove si vuole o semplicemente da appoggiare. Perfetta in situazioni in cui si vuole adattare una presa elettrica donando design e funzionalità ad un ambiente esistente.

The wall version also offers as an option a movable USB socket, to be fixed wherever you want or simply to be placed on a table. Perfect in situations where you want to adapt an electrical socket by giving design and functionality to an existing environment.







Novia rilegge in chiave contemporanea la storia del paralume in tessuto teso, traducendolo in un'estetica leggera e rigorosa che traghetta questo classico nella contemporaneità. Un connubio tra tradizione e innovazione reso esplicito dalla presenza, in ogni versione, della presa di ricarica USB. Pensata, tradotta, dettata dalle esigenze del settore hospitality, questa collezione va prodotta assecondando le necessità progettuali, siano esse legate a vincoli estetici o a requisiti da rispettare.

Novia reinterprets the idea of a fabric lampshade in a contemporary way, translating it into a light and rigorous aesthetic. It takes this classic look into the modern world. A combination of tradition and innovation is made explicit by the presence, in each version, of the USB port. Designed, translated and dictated by the requirements of the hospitality sector, this collection must be made according to the needs of a project, whether it is linked to aesthetic constraints or requirements to be met.

Novia T1 USB

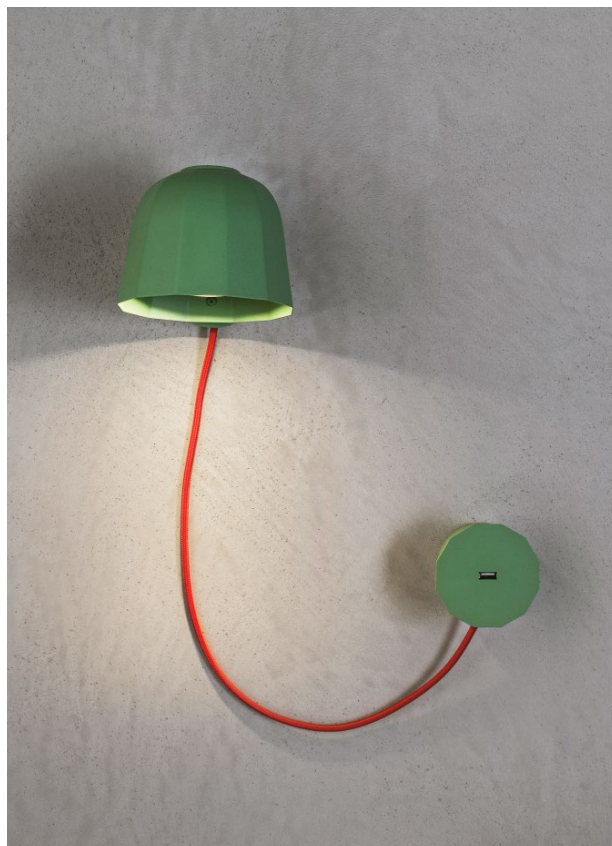




La versione a parete rispecchia la libertà di avere anche una presa USB dove si ha solo una fonte luminosa disponibile senza per questo avere un ingombro orizzontale. Dinamica, moderna, di facili manutenzione e pulizia, Nova da parete offre un cavo in tessuto rosso.

The wall version reflects the freedom of also having a USB socket where there is only one light source available without having a horizontal footprint. Dynamic, modern, easy to maintain and clean, Nova wall-mounted offers a red fabric cable.

Novia W1 USB



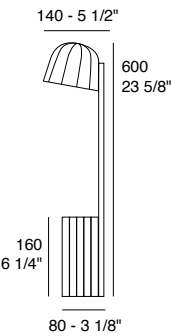
Novia W1







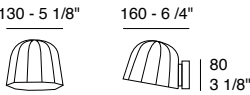
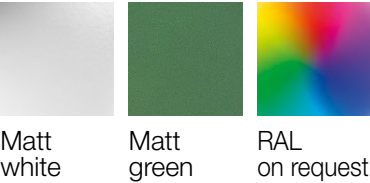




Novia T1 USB

Painted metal octagonal structure, universal USB port, white cable. LED GU10 - IP20

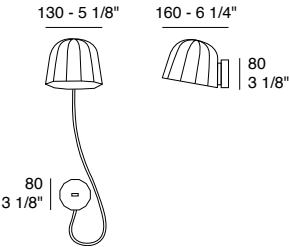
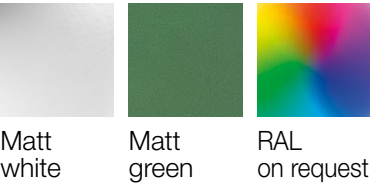
Structure finish: Matt white - Matt green - RAL on request



Novia W1

Painted metal octagonal structure. LED GU10 - IP20

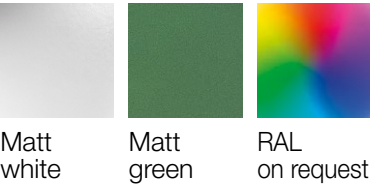
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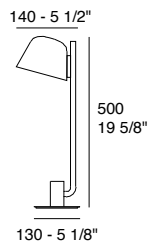


Novia W1 USB

Painted metal octagonal structure, universal USB port, red cable. LED GU10 - IP20

Structure finish: Matt white - Matt green - RAL on request

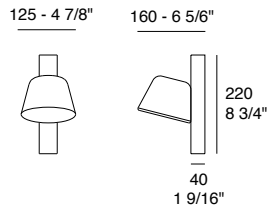
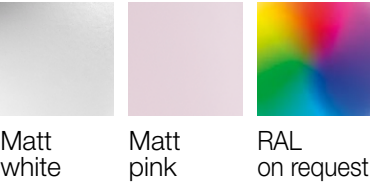




Bima T1 USB

Painted metal structure, lower diffuser disc in white polypropylene, universal USB port, white cable. LED 4,8W 3000 K - 720 lumens - IP 20 - Dimmable

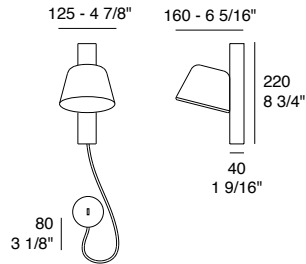
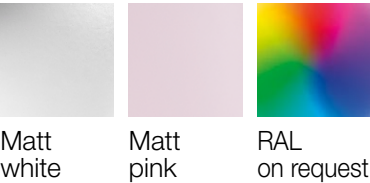
Structure finish: Matt white - Matt pink - RAL on request



Bima W1

Painted metal structure, lower diffuser disc in white polypropylene. LED 4,8W - 3000 K - 720 lumens - IP 20 - Dimmable

Structure finish: Matt white - Matt pink - RAL on request



Bima W1 USB

Painted metal structure, lower diffuser disc in white polypropylene, universal USB port, white cable. LED 4,8W 3000 K - 720 lumens - IP 20 - Dimmable

Structure finish: Matt white - Matt pink - RAL on request





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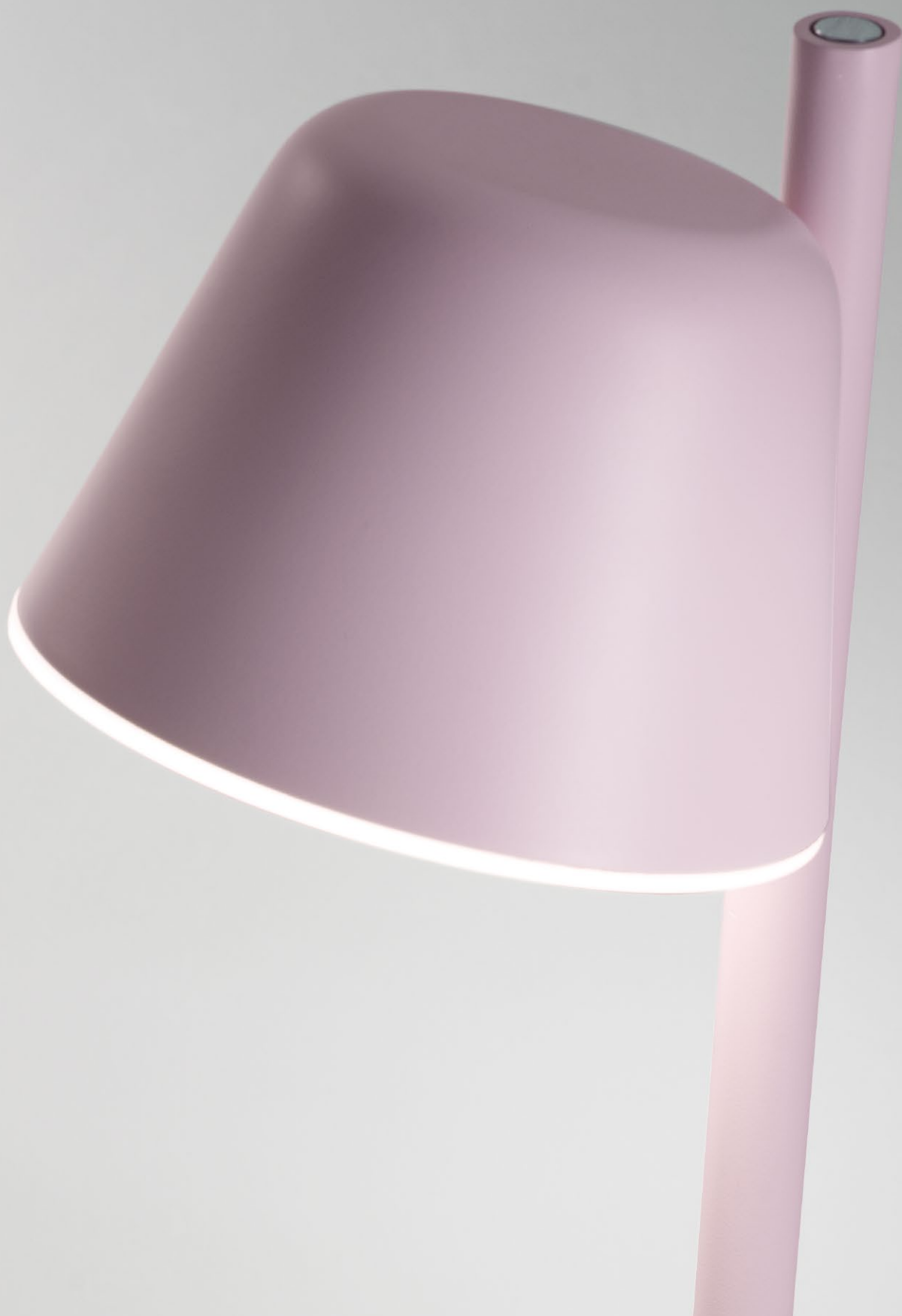
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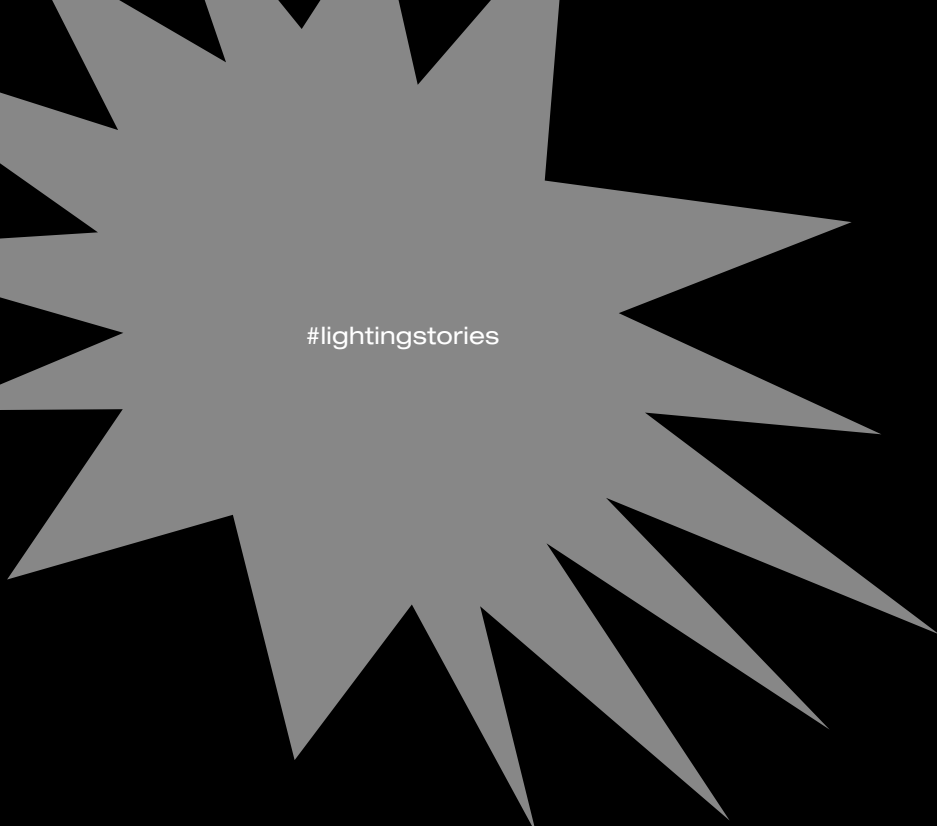
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